

TEACHING WITH STATA®

Teaching your course with Stata provides your students with tools and skills that translate to their professional life. Stata is affordable, easy to use and learn, and provides all the graphics, data management, and statistics that your students need.



Easy to use and easy to learn

- **Point-and-Click:** You can access all of Stata's data management, statistical, and graphics features from the menus and associated dialogs.
- **Syntax:** Stata's syntax is intuitive and easy to learn and teach. Once you learn the syntax of one estimator or graphics command, you will effortlessly understand the rest.

```
regress y x1 x2  
logistic y x1 x2
```
- **Videos:** Stata's YouTube channel has nearly 200 videos that teach how to get started with Stata and also present advanced statistical concepts, making our YouTube channel an ideal companion for teaching. You can even create a custom playlist for your course containing just the videos you want to use.
- **Documentation:** Stata documentation is consistent, coherent, and easy to understand. Stata comes with 27 volumes with more than 14,000 pages of PDF documentation containing calculation formulas, fully-worked examples, references to the literature, and in-depth discussions. Stata's documentation is a great place
- to learn about Stata and the statistics, graphics, or data management tools you are using in your course.
- **Free technical support:** All your Stata usage questions answered quickly by a dedicated staff of master's and PhD statisticians and other Stata experts.
- **Connected:** There are many online resources that teach how to use Stata and answer frequently asked questions. Stata has an official FAQ page, and you can also find magnificent material at UCLA's Stata resources, the University of Wisconsin's Social Science Computing Cooperative, and much more that can be accessed from stata.com/resources.
- **Community:** Stata has an active worldwide community of users that are willing to share their knowledge and help out others that are just starting. Statalist, the official Stata forum, can be used to post questions, start discussions, and see what inquiries interest the Stata community. You can also install customized user-written commands posted by Stata users.

Affordable licensing for every need

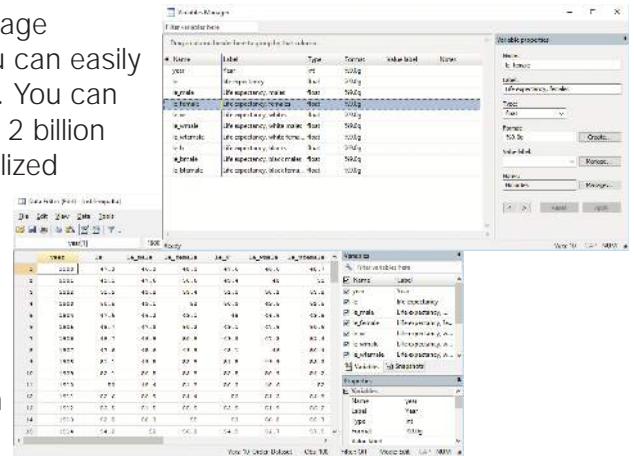
Perpetual license: Give your students a tool they can trust that will last for their entire college career and beyond. Stata offers a perpetual license that is yours for life. Students can continue using their perpetual license after they graduate. This copy of Stata may be upgraded when new versions are released.

6-month or 1-year license: If your students only need Stata for one course, they can purchase a 6-month or 1-year license at an even more affordable rate.

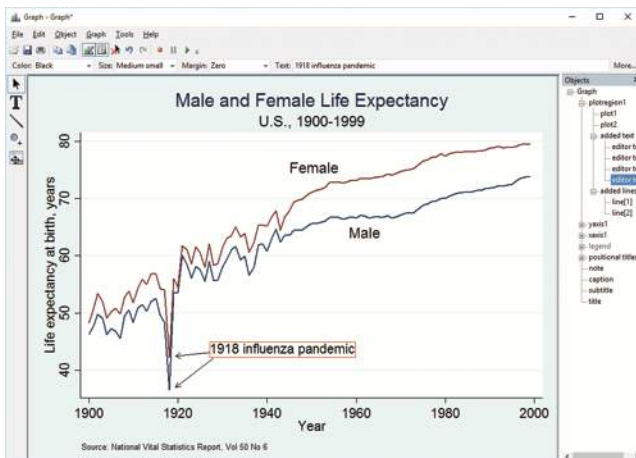


Data management, graphics, and statistics

Data management: Combine and reshape datasets, manage variables, and collect statistics across groups or replicates. You can easily cut and paste data from spreadsheets or web tables into Stata. You can work with numeric and string datatypes, including strings up to 2 billion characters. Stata also has advanced tools for managing specialized data such as survival/duration data, time-series data, panel/longitudinal data, categorical data, multiple-imputation data, and survey data.



Graphs: Create hundreds or thousands of graphs in a reproducible manner and export them to EPS or TIF for publication, to PNG or SVG for the web, or to PDF for viewing. With the integrated Graph Editor, you click to change anything about your graph or to add titles, notes, lines, arrows, and text.



Introductory and advanced statistics: Teach an introduction to statistics course, including summary statistics, tabulations, tests of means and proportions, linear regression, and ANOVA. Or teach advanced topics such as time series, panel/longitudinal data, survey-data analysis, survival analysis, multilevel models, matrix programming, and much more.

All in one package: When you buy Stata, you get everything for your statistical, graphical, and data analysis needs. You do not need to buy separate modules or specialized software for advanced methods such as multiple imputation and structural equation modeling.